



CEO Executive Director's Report June 25, 2025

DISCUSSION

990 - The CEOF board needs to decide if we will post our 990 on our website for public viewing. This is a common practice for non-profit organizations.

CEO Golf Scramble - The 3rd annual was a very fun event. In my opinion the best one yet. We had 20 registered teams and 18 teams that actually played. The feedback we received the entire day was very positive. Connemara, as usual, was beautiful and the staff was amazing. Both Fr. Dan and I reached out to Janna Joseph, Mrs. Lyons personal assistant, as well as Mrs. Lyons to express our gratitude.

The gift card raffle was AMAZING! We doubled what we made from the silent auction last year.

Nick, the club manager, had many positive comments about the day, but did say we need to discuss the increase in costs next year. I am in the process of finding out those details.

Luminaria - Discussion of a possible keynote speaker for next year.

UPDATE

Meetings - I am working on setting up meetings with Jerry Lundergan, John Williams (BlueGrass Land Title), Fred Seitz, Jeff Schriefer (Bank of the Bluegrass), as well as Laura and Bob Babbage.

Charity Navigator - Julia, Dan, and I are working to update the profile so that our score will be more accurate.

Bloomerang - A member of customer service reached out to schedule a session to meet one on one to make sure we were utilizing Bloomerang to its maximum potential. Mathilda and I met with the rep and it was very beneficial. Dan is hoping to meet with us next time.

Credit Card Services - We currently use Square through our website and another one through QGive. We will be phasing Square out over the next 6-8 months.

Constant Contact vs. Bloomerang Email Options - Julia, Dan, and I discussed the two options to include the DOL email list in a manner that makes the most sense financially and efficiency wise. I am gathering data and will present this to the Development and Finance Committees soon so we can promote the Stallions event to the Diocese.

Eastern KY Initiative - Due to scheduling issues the planning committee was unable to travel to Ashland in May. I am currently working on scheduling a trip. Afterwards we will propose a plan and date for the event.

Stallions, Sips, & Savories - The planning committee met last week. I am scheduling a meeting with Erinn at Ashford Stud.

2025

September 27th - Stallions, Sips, & Savories - Coolmore America's Ashford Stud

December 2 - 5th - Good Giving Challenge