

## **Minutes**

### **CEO Board Meeting February 19, 2025 Virtual**

Present: Julia Taylor, Kim Thompson, Fr. Dan Noll, John Stewart, Bill Hoskins, Dan Bork, Carol Steltenkamp, Beth McNulty, David Bowling, Kyle Lee, Bishop John Stowe, Don Lloyd

1. Opening Prayer at 3:33pm- Kim
2. The meeting was called to order and the January 2025 minutes were approved
3. Treasurer's Report (see attached financials.) Hitting \$1.6 million is a milestone of which we can be proud. The 990 is being prepared. There have been \$183,000 in cumulative distributions during our existence. We have just added the St. Mary School Fund, a designated school fund of \$52,000 The Board accepted the report. Dan Bork proposed that we distribute \$33,000 from the General Fund and \$7,000 from the Equine Fund in 2025. The Board approved the proposal. The attached 2025 budget proposal has been tweaked from the budget numbers viewed by the Board previously and is now presented by the Finance Committee to the Board for approval. The Board approved the budget as presented.
4. CEO Leadership Council –Bill Hoskins moved that the Co-Chairs of the Leadership Council be ex officio (non-voting) members of the Board and have access to the Board Portal which is on the website. The Board passed the motion. They would need to sign the confidentiality agreement that the other Board members sign.
5. Development Committee Report (see Executive Director's Report attached) The Committee is in the process of updating the 2024 Marketing and Communications Plan and a structure for the Marketing and Communications subcommittee. The Planned Giving /Leave A Legacy fundraising component will be presented to the board at the March meeting. The Committee will consult Carol Steltenkamp and

John Stewart regarding a tax-deductible way of setting up an insurance policy under this program.

6. Executive Director's Report (see attached) September 27, 2025, has been confirmed as the date for the Stallions event. Board members should arrive at Luminaria by 5:30pm on April 24. Kim's goal is to meet with 6-8 current and prospective donors each month. She reported on several of her meetings of the past month, and listed some prospects that Board members have identified, and her progress in planning for her and Board members to contact them. Board members are asked to continue to give Kim names. She encouraged letter writing as an excellent way of approaching a prospective donor with a follow up call a week or two after receiving the communication to see if they would be agreeable to Kim reaching out.

7. Exciting News! Martin Sheen will be the speaker at Luminaria April 23, 2026. Board members are asked to keep this confidential until it is announced at Luminaria 2025.

8. Next meeting: March 26th 3:00 p.m. - 4:30 p.m. UK St. Claire, Morehead

9. Catholic Schools Update – Kyle Lee- Inclement weather and the flu have been challenges to the consistency we desire. Prayers, please! Enrollment update: We are up 30 students since the start of the year. Current enrollment is 3404. In the future, it was recommended by a board member for the CEOF Board to consider how/whether to partner with Lexington Catholic High School. Kyle will bring a proposal to the next Board meeting. Jonathan Kinchloe is the new Principal at Sts. Peter and Paul Regional School.

10. Closing prayer at 4:48pm by Bishop John