



Executive Director's Report May 1, 2024

Updates & Discussion

Luminaria

Feedback? What do you think went well? Suggestions? Questions?

Based on the positive feedback following this event I recommend we secure a date with the Campbell House. After some research and communication with the hotel I would like to move that we consider the date of April 24th, 2025.

I will have some numbers ready for Wednesday's meeting.

Golf Scramble

Friday, June 7th; 7:30 a.m. registration 9:00 a.m, shotgun start followed by lunch & awards

I welcome your input and help with some silent auction items; sponsorships; teams and if you aren't playing I'd love your help the morning of. I received positive feedback last year about the involvement of the board in this event.

I will be reaching out to all teams who played last year. Please spread the word!

CEO of Equine Fund Brunch Event

Saturday, October 19th; Ashford Stud; 10:00 a.m. - noon

Time to hit the ground running to prepare for this event. I have commitments from some members of the Luminaria planning committee to help plan. Members of the equine committee will be meeting with Mr. Ryan in the next few weeks to tour the grounds.

We will be working on equine/bourbon/higher end silent auction items. If you have any ideas or connections let me know. I will meet with one of the local schools to see if we can use their auction technology.

Software - Donor - Email - Online Donations - Within the next few weeks I will focus on research. I plan on having it narrowed to 3 to present to the development and finance committee with a recommendation to the board by our July meeting.

Commerce Lex - I met with Lynda Bebrowski to discuss how to best utilize the benefits of the membership. As a result Lynda and the Commerce Lex non-profit focus groups coordinator are planning a meeting with the non-profit leaders of these groups.

Grants - Thoroughbred Owners Breeders Association (TOBA) will be submitted by May 1st.

2024

June 7th - Golf Scramble

October 19th - CEOF Equine Fund fundraiser

December 3-6 - BGCF Good Giving Challenge