



## Executive Director's Report October 25, 2023

### Updates & Discussion

#### Equine Fund Updates

**Thoroughbred Daily News (TDN)** - We received our first donation as a result of the article. I received a call from a foundation in Omaha this week that should result in a donation. I will share the news at our meeting.

**Meeting** - Dan Metzger, President of Thoroughbred Owners and Breeders Association (TOBA) 10/30

**Sales** - I will potentially be going to the October sales at Fasig Tipton this week as well as spending an afternoon at the races. I will be attending the November sales with Gerry.

**Committee** - In the process of setting up our meeting. I'd like to ask Gerry Duffy to chair this committee.

**Media** - I asked the principals in the areas outside of Lex to send me contact information for their local papers. As of Monday, I have reached out to the Winchester Sun, The Bourbon Gazette, and the State-Journal. I am hoping they will contact me for a story.

**Annual Newsletter** - I am working with Brennan to get to the final draft. Vince Mongiardo has agreed to edit it before it goes to print.

**Grants** - I am currently working on KU/LGE; Fifth Third; Keeneland Foundation, Godolphin, & Thoroughbred Charities of America grant applications

**Good Giving Challenge** - I am working with Kendall Anderson this Friday to prepare for GGC. I believe we have our first "match" for the challenge! Thank you, John!!! I would like to share some ways the board can help at our meeting on Wednesday.

**CEOF Development Committee** - Steve Angelucci continues to meet with me to create a CEOF Business Plan. I have attached a ROUGH draft of the plan to the email. This is a work

in progress and I will be requesting the help of the CEOF board and finance committee to work on various parts of the plan.

**Raffle** - Christ the King School's principal, Ann Bruggeman, has graciously agreed for us to use the software program Vince Mongiardo built for CTK's Oktoberfest. This allows for raffle tickets to be purchased online. I would like to discuss the possibility of tying this in with Luminaria.

**Campbell House** - The contract has been updated and finalized. The deposit is secured.

**Luminaria** - I am in the process of scheduling the first planning meeting for the committee in November. I have had 2 others reach out to ask me if they can join the committee. Do you have any suggestions for 2024?

## **2023**

**November 28th - December 1st** - Good Giving Challenge 2023

## **2024**

**April 24th** - Luminaria

**June 7th** - Golf Scramble