



## Executive Director's Report August 23, 2023

### Updates & Discussion

#### CEO of Golf Scramble -

Several things to note:

- I had at least 4 if not 5 additional foursomes that would have played, but they were traveling that day. What do you think about the following dates for a morning event?  
June 7 or 14?
- We had 15 foursomes this year, I would like at least 20 foursomes next year. I think this goal is very attainable.
- I will expand the silent auction next year and move its location outside the clubhouse near the entrance.
- Giving complimentary waters (thank you Central Bank and Toyota on Nicholasville) was great. Many thanks to Carol and Julia who donated money to cover the Gatorades for the golfers. This went a long way on a hot day!

- I am planning on adding the following sponsorships: 2 beverage cart sponsors, a prize sponsor, and a lunch sponsor. I really feel with the additional sponsorships and foursomes we could reach \$20 - \$25 k in profits.

**Kendall Anderson** - Kendall is a MQHR parent who owns a non-profit consulting firm. She has an extensive background in non-profit work. She shared with Becky Brown that she wants to help the school in some way, but isn't interested in event based fundraising. Becky connected her with Dan who then connected the two of us.

Kendall and I met for lunch last week. She has some experience working on the Good Giving Challenge and is going to volunteer her time to CEOF to help me with this. She also has a connection to possibly help us get LexMark to print our annual newsletter. We paid \$6200 for this last year so if it all came to fruition that would be a good thing.

**Annual Newsletter** - I will be working on the first draft of the annual newsletter the last week of September and first week of October along with the annual grants I need to write. I need your input on the annual report.

Initial ideas:

Luminaria 2023

Golf Scramble

Equine Fund updates

Dan - a financial review????

Kyle - stats (Luminaria 2023 ones and more)

Amuri family testimonial?

List of Board, LC, JLC, Development Committee

List of Schools

Luminaria 2024 STD - Announce Lincoln Snyder

Ways to Give

Photos

Donation Envelope

Sponsor Logos

Other?

Internship - I have a little more general info. to share at our meeting.

Lexington Catholic - Anna Mullins, director of admissions invited the CEOF board to tour their new spaces. She said we could also hold a board meeting there if we wanted to combine the two. It looks like October 25th works best for several of you. How about the rest?

**2023**

**October 21st** - Focus Forward conference

**November 28th - December 1st** - Good Giving Challenge 2023