



Executive Director's Report March 23, 2023

Updates & Discussion

LUMINARIA 2023-

The Luminaria planning committee is meeting Friday at the Campbell House. We will have a tasting and we will discuss menu pricing. They know we have concerns and feel they can work with us.

Sponsorships - We currently have 20 sponsors. **\$136,000** in sponsors and ticket sales

Tables- 37 last year - will have a firm number next week, but between 32-35 so far (this will vary until final commitments if they are even using the table they sponsored)

Luminaria 2023
Campbell House
Thursday, April 13th
Cocktails 6-7:15 p.m. - *The Bluegrass Room*
Dinner & Program 7:30 - 9:30 p.m. - *The Barn*

- I. Board - **Arrival between 5:15 - 5:30 p.m.** to take photo, Board toast and blessing then off to greet guests
- II. Photo with Fr. Corpora - **Bill & Kim**
- III. Evening Emcee - **Angie Beavin**
- IV. Welcome (briefly include our goals for the future) & Invocation - **Fr. Dan**
- V. Keynote Speaker - **Fr. Joseph Corpora**

VI. Presentation of Awards - **Angie & Bill** - Photo of award winners, **Bill & Kim**;
Introduction of Superintendent - **Angie**

VII. Brief update of test scores, enrollment growth and openings; call to action - **Kyle**

JLC- Mariah Stevens and I met to discuss a fundraising idea I have - **365** - I am planning a happy hour at the Cellar next week to kickoff the fundraiser.

EQUINE FUND - I am meeting with Fr. Chris Thursday (tomorrow) morning to finalize the letter and to help him prepare to send.

Runnymede Farm, Taylor Made Farm, Godolphin and Old Colony Equine Insurance have committed to sponsoring the CEOF Equine Fund at Luminaria.

ESTATE PLANNING - I have asked Dan to add this to the Finance Committee agenda. I would like to have this in place in 2023. I have reached out to BGCF and they are happy to share the marketing materials they have with us.

GOLF TOURNEY- Friday, July 28th at Connemara - Announce at Luminaria 2023 event. We will also include the save the date in the Luminaria program.

GRANTS - I have submitted applications for the Keeneland Foundation (this one will be considered in January 2024. Gray Construction, and KU/LGE are in the works. Fifth Third Bank who gave us \$5,000 which brings their grant award total to \$20,000 in three years.

Masses - I would like to discuss speaking after masses this fall and how we can best divide these among us, timeframe, and the process for contacting the parishes.

2023

April 13th - Luminaria 2023

July 28th - Golf event

October 21st - Focus Forward conference

November 28th - December 1st - Good Giving Challenge 2023