

Marketing Proposal

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PROPOSAL FOR:

Catholic Education Opportunities Foundation

My mission is to work with businesses looking for someone to manage their social media and create captivating content for their audiences in the print and digital worlds. My background in mixed media makes me your one-stop in-house marketing person. I have experience in graphic design, web design, print media, video editing, and photography. I heavily focus on innovation and social media trends to accelerate awareness of businesses. Thanks for reaching out to me!

SERVICES

- Marketing collateral
 - Print media
 - Brochures
 - Flyers
 - Annual report
 - Digital media
 - Social media (Facebook, Instagram, possibly add LinkedIn)
 - Short video/ content creation
 - digital flyers
 - Powerpoint presentations
 - Cover images for each person across their social media accounts
- Extra
 - Monthly social media marketing report (if needed)
 - Website maintenance if needed
 - Light video editing
 - Professional headshots

ESTIMATED COST

- \$200-250/ month based on the amount of work
open to discussion

Brennan Carpenter

Monthly Packages

FULL SERVICE

Monthly Marketing material for each of your avenues!

- Minimum of 1 social media post/ week
- 2 print media materials (flyers/ brochures, etc.)
- Website maintenance (WordPress ONLY)
- 1 short video (3-5 minutes)
- 1 photoshoot (either event or headshots for 1 employee)

\$250

PARTIAL SERVICE

Monthly Marketing material for each of your avenues!

- Minimum of 1 social media post/ week
- 2 print media materials (flyers/ brochures, etc.) or a total of 2 social media posts/ week
- Website maintenance (WordPress ONLY)

\$150

SOCIAL MEDIA ONLY

Monthly Marketing material for each of your avenues!

- Maximum of 1-2 social media post/ week and a monthly stat report
- Includes 1 short video

\$100

Add-ons

HEADSHOTS

Get 3-5 edited headshots for you or your team!

\$75

LOGO

Create a logo for your business! This includes up to 5 edits.

\$50

LONG VIDEO (5-20 MINUTES)

Edited video with an option to add royalty free music.

\$75

SHORT VIDEO (3-5 MIN)

Edited video with an option to add royalty free music.

\$40

EXTRA PRINT/ SOCIAL MEDIA

\$15/ ITEM