



**Executive Director's Report
October 26, 2022**

Updates & Discussion

**FOCUS FORWARD CONFERENCE, SATURDAY, NOVEMBER 5th at LEXINGTON
CATHOLIC**

We are so blessed Focus Forward made the decision to donate proceeds from their first conference to CEOF. Tyler Dorsey has secured approximately \$8,100 in sponsorships. Tyler has one left to sell to meet her goal of \$8,500. Approximately 75 tickets have been sold. We are hoping for 100 to be in attendance this first year and to grow in numbers in the future.

Please consider a volunteer shift if you are able!

<https://www.signupgenius.com/go/5080A49AEAE23A0F94-focus>

LUMINARIA 2023- Julie Klier and Dan B. made revisions to the Campbell House contract. After a little back and forth, I was able to sign the contract.

The Save the Dates will be mailed November 1st.

SCHOOL CHOICE - The Kentucky State Supreme Court heard the case on **October 12th**. David, Kyle and I were in attendance. Quick recap...

KENTUCKY THOROUGHBRED FARM MANAGERS' CLUB - CEOF has been accepted as an associate member. I paid the dues and was told I would not owe them again until January

2024. I am working with Brennan on the ad for the directory. Nonprofits can submit a black & white ad free of charge.

Gerry Duffy is expected to be named the President of KTFMC. He and I are going to work on a plan for the equine fund and KTFMC involvement. I do know that KTFMC does donate to several charities. I will investigate this for CEOF's Equine fund.

LEXINGTON FORWARD - This is the professional group I am a part of with other area nonprofit leaders. Leslie Smart of CHI Saint Joseph Health Foundation is stepping in as our interim moderator. She shared the news with us that we are being encompassed by Commerce Lexington. She also said LF group will have scholarship funds available for the Commerce Lexington dues. I am thrilled we will be a part of this organization!

GRANTS - I submitted the Fifth Third grant this week and am finalizing the LGE/KU grant.

DISTRIBUTIONS 2022-23 - I reached out to the principals to find out how many students received assistance from CEOF this year. I am still waiting on a few responses. I will share this with you at the meeting.

IRA CHARITABLE DISTRIBUTIONS - We have had our first call about this. I am working with Brennan on an ad to share in various venues.

SCHOOL VISIT - Tuesday, David, Julia and I will meet the new principal of Holy Family in Ashland, Eric Boos and are having lunch with John S. The pandemic put a halt to the school visits in 2020.

MARKETING

Video - The video is ready for release. We are finalizing the link. Please share on your platforms as well.

Website - As I shared a few weeks ago, Chris is unable to complete the website due to some personal reasons. Brennan Carpenter and I have been working on it. I hope to have the preview for you by Wednesday. Vince Mongiardo is working on the individual school donation buttons.

Annual Newsletter/Report - Brennan and I are working on this.

OTHER

Golf Scramble/Tourney - I am waiting for a response from Mrs. Lyons. Her administrative assistant said she received the email, but has been traveling.

Barbasol Golf Tourney 2023/ Caddy 127 Charities - Lauren Vernon said the members took the information and will discuss it at their next meeting.

Excel in Ed National Summit, Salt Lake City - I received a scholarship from Excel in Ed to cover some of the travel expenses. EdChoice KY is covering some as well. I received a call from the director of ACUE (Alliance for Catholic Urban Education) in the Diocese of Covington. She is considering attending as well.

TIMELINE OF UPCOMING EVENTS

2022

November 5th - Focus Forward “Reigniting the Confidence to Thrive” Conference; proceeds given to CEOF

November - marketing directed at people 72 or older regarding their required IRA minimum distributions

November 21st - Annual Report mailing to approx. 14,000 households, potentially will include a letter with a direct ask for donations and a response envelope

November 29th - December 2nd - Good Giving Challenge – Blue Grass Community Foundation/ Smiley Pete; we have registered to be a part of this and have the required gold level status in GuideStar

2023

January 1st - Happy New Year’s cards will replace the Thanksgiving cards this year. I will still have the contest with the students. The NY card will include the Save the Date for Luminaria.

January 29 - February 4th -Catholic Schools Week; Cross Roads will be publishing an article about CEOF

April 13 - Luminaria 2023

Late Summer/Early Fall - Golf event

